

## Workshop sponsor prices:

Increase your brand's visibility among influential study travel industry delegates

Workshop sponsor packages	Price	Availability
As an IALC workshop sponsor, you're listed on our website, in our event manual and in communications before the workshop		
Gala dinner & drinks reception	€ 3,500	
Welcome reception	€ 2,500	
Members' Dinner (private event for schools and IALC corporate partners only)	€ 2,000	
IALC Seminar Afternoon Sponsorship (co-host and sponsor the pre-workshop seminar afternoon)	€ 2,000	
Workshop coffee breaks (two days)	€ 2,000	
Conference bag	€ 2,000	
Delegate notepad	€ 1,750	
Workshop lunches (2 days)	€ 1,500	
Branded items (i.e. water bottles, key card sleeves, maps...)	Price on request	
Workshop advertising packages	Price	Availability
Increase your brand's visibility and create awareness among influential delegates		
Workshop manual (full-page advertisement on outside back cover - full colour)	€ 1,500	
Workshop manual (full-page advertisement on inside back cover - black and white)	€ 1,000	
Workshop manual (full-page advertisement on inside - black and white)	€ 800	
Workshop manual (half-page advertisement on inside - black and white)	€ 600	
Workshop full screen ad (your slide on the large hall screens during breaks between business appointments)	€ 600/day	
Self-standing banner (placed in high traffic area during the workshop)	€ 600	

To exhibit or to book advertising and sponsorship packages, contact William



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